

Ajinomoto International Cooperation for “Nutrition and Health” Support Program

Application period: September 1 to October 30, 2009

We, the Ajinomoto Group, strive to promote a healthy and vibrant society by pursuing global corporate citizenship activities focusing on nutrition and health.

Program Mission

The Ajinomoto International Cooperation for “Nutrition and Health” Support Program is a grant program aiming at improving the quality of life of people in developing countries through support for international cooperation activities in local communities in the fields of food, nutrition, and health.

The program is one of the Ajinomoto Group’s corporate citizenship activities, which aim to contribute to the achievement of the United Nations Millennium Development Goals (MDGs).

When “food and nutrition” approaches rooted in the indigenous natural, socio-economic, and cultural environment of each local community are practiced as part of people’s daily lives, they not only improve the nutritional status of individuals but also help to transcend generational and gender boundaries, promoting confidence and pride in whole communities.

It is our fervent hope that, in partnership with you, through this program we can generate international cooperation activities in the fields of food, nutrition, and health that foster the sustainable vitality of people, communities, and the Earth.

We look forward to receiving applications from interested groups.

Ajinomoto Co., Inc.
September 2009

1. Grant Framework

1 Program Themes

Themes related to the fields of “food and nutrition” and associated “health” issues

- In the field of “food and nutrition,” main activities include:
 - Activities to improve people’s nutritional status (alleviating malnutrition, vitamin A and other micronutrient deficiencies, etc.)
 - Activities to develop community structures relevant to “food and nutrition” that will help to resolve priority issues in the community (poverty, environmental issues, primary education, welfare, women’s empowerment, etc.)
- Health-related projects that result in disease prevention or health promotion are eligible for grants, in that they create the foundations for healthy lives of “food and nutrition.” If your project includes health-related activities like those described above, **please ensure that they have a clear connection with the field of “food and nutrition”** and clarify this connection on the application form.
- Whatever the theme of the project, caution will be exercised when considering support for projects about which there may be conflicting opinions for social, cultural, or religious reasons.

For examples of projects implemented under this program, please see the [Points to Note and Instructions for Completing Application Form](#).

2 Types of Activities Covered by the Program

This program supports practical activities that are designed to have a concrete impact on the ground/at the community level.

- Projects involving education and the development and/or provision of educational materials and technical research are also eligible, provided they will lead to practical activities in the future. If requesting funding for such projects, please clarify how they will lead to practical activities on the application form.

3 Countries Covered by the Program

Asia: Bangladesh, Cambodia, India, Indonesia, Malaysia, People’s Republic of China, Philippines, Thailand, Vietnam
South America: Brazil, Peru

- In cases where a project covers an extensive area, the main base of the project and the focus of its activities must be in one of the countries named above.

4 Grant Types

I. Grants for New Projects

These grants provide support for new projects (projects that have no track record or have been underway for less than two years as of the time of application). Two types of project are covered:

- <Launch of new project> Launch of a new project with no track record or development of a project with a track record of less than two years relating to the fields of food, nutrition, and health
- <Building on project experience> Integration of activities relating to the fields of food, nutrition, and health into an existing project

II. Grants for Continuing Projects

These grants provide support for projects that are already fully underway (projects with a track record of more than two years at the time of application). Two types of project are covered:

- <Project expansion and development> Expansion and/or further development of an existing project relating to the fields of food, nutrition, and health
- <Dissemination of project experience> Dissemination to another region of an existing project relating to the fields of food, nutrition, and health

5 Period and Amount of Grants

The total amount of new grants provided in fiscal 2010 will be ¥10 million for approximately 6 projects.

I. Grants for New Projects

Period: **At least 8 months but no longer than 2 years** between April 1, 2010 and March 31, 2012

Amount: Up to ¥2 million per year per project (up to ¥4 million for a 2-year project)
(Approximately 4 grants totaling ¥8 million are scheduled.)

II. Grants for Continuing Projects

Period: **At least 2 years but no longer than 3 years** between April 1, 2010 and March 31, 2013

Amount: Up to ¥1 million per year per project (up to ¥3 million for a 3-year project)
(Approximately 2 grants totaling ¥2 million are scheduled.)

- In principle, grants begin on April 1, 2010.

2. Applicant Eligibility

- (1) In principle, the applicant organization should be a nonprofit organization (NPO) based in Japan (regardless of whether the organization is incorporated or not).
 - Organizations based overseas are eligible for the program, providing they have a letter of recommendation from an organization based in Japan or an overseas affiliate of the Ajinomoto Group.
- (2) The organization must have a track record of at least two years of activity since establishment.
- (3) The organization must have a local base of operations or a local counterpart to conduct the project.
- (4) The organization must not be engaged in any political, profit-making, or religious activities, or acts of a similar nature.

3. Selection Criteria and Methods

1 Selection Criteria

- (1) **Experience and capacity of the organization** (policy of the organization, background to its establishment, record of activities to make improvements in the fields of “food, nutrition, and health” in developing countries and regions, activity framework in the region concerned and in Japan)
- (2) **Content of the project**

Compatibility with the Program Mission:

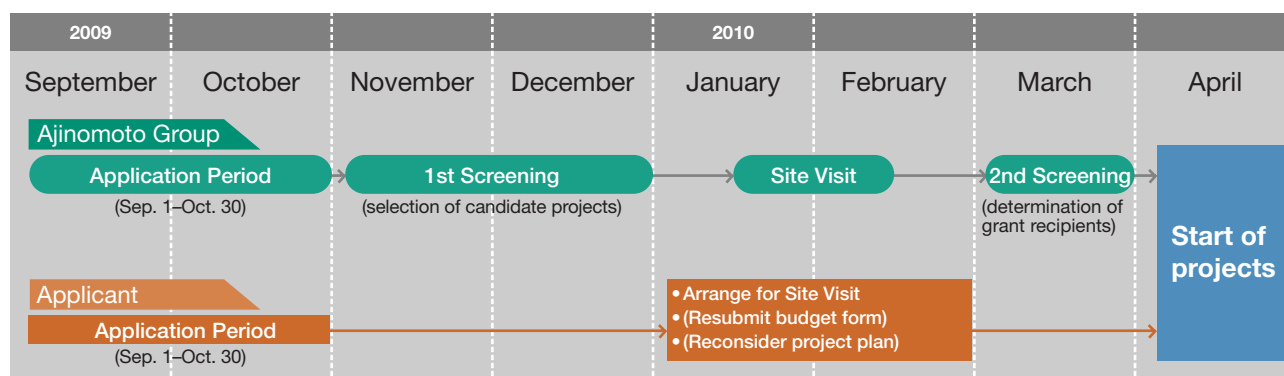
 - Whether the project is rooted in the indigenous environment (natural, socio-economic, cultural, etc.) of the local area
 - Whether the project is implemented through the participation of local people and encompasses every process in the cycle by which they produce, sell, prepare, consume, and dispose of/recycle foods, rather than concentrating on temporary support (e.g. food distribution)
 - Whether the project has the sustainability to improve the quality of people’s lives and regenerate the community as a whole

Public interestwhether activities are useful in meeting the needs of society

Potential for self-reliant developmentwhether activities can be sustained by the self-help efforts of local people

Pioneering spirit/originalitywhether activities can serve as a pioneering model for others in the same field
- (3) **Implementability** (appropriateness of the implementation plan, personnel, and scale of the project)
- (4) **Potential for deeper involvement by the Ajinomoto Group** (through employee volunteerism and contributions of products, facilities, information, technologies, etc.)
 - It is not a requirement, but the Ajinomoto Group values opportunities to be more deeply engaged in the projects it supports in addition to providing funding. If there is a possibility that you may need to use Ajinomoto Group products or technologies, please state this clearly on the application form.

2 Selection Process and Schedule



<Details of Selection Process and Schedule>

- 1st Screening** AIN* screens application documents to select projects for **site visits**. Results of the screening will be sent by e-mail to all applicants by the end of January 2010.
- Site Visit** Ajinomoto Co., Inc. staff visit sites of candidate projects selected in **1st Screening**.
- 2nd Screening** The Ajinomoto Group Corporate Citizenship Committee determines which projects to support based on results of **site visits**. The results of the screening will be sent by e-mail to all applicant organizations selected in **1st Screening** by the end of March 2010.

4. Post-Selection Procedures and Commencement of Projects (from April 2010)

Applicants should be aware that the following procedures and activities will be conducted after the selection of projects and the commencement of project activities.

1 Exchange of Memorandums

A representative of the implementing organization will exchange memorandums with Ajinomoto Co., Inc., and the organization will implement the project based on this.

2 Grant Payment

The grant will be remitted to a bank account in the name of the implementing organization by the end of April 2010.

- Grants will be paid **in annual installments each year of the project**. However, payment may be suspended or cancelled after mutual consultation if, after a joint interim evaluation based on the initial plan or goals of the project, it is judged that new developments make it likely that the project can no longer be implemented as planned.

3 Technical Support by AIN*

Depending on the progress of the project and the results of the evaluation, AIN may offer to provide expert advice or introduce experts to the implementing organization.

4 Project Reports

An interim report must be submitted every six months after the commencement of the grant, and a final report must be submitted within two months of the completion of the contract.

5 Project Evaluation

A joint interim evaluation will be conducted each year after the commencement of the grant, and a final joint evaluation will be conducted upon completion of the contract.

- In order to conduct an appropriate evaluation and maximize the benefits of the project, the involved parties (implementing organization, beneficiaries, Ajinomoto Group, etc.) will carry out site visits to assess the progress of the project in terms of the AIN perspectives and target indicators and the reasons for this progress.

6 Site Visits

In principle, site visits are conducted at the time of the interim and final evaluations. Additional site visits may be conducted by mutual discussion if necessary.

7 Suspension/Cancellation of Grant

The grant may be suspended or cancelled after mutual consultation if, during the contract, new developments are judged to substantially hinder the continuation of the project.

Program Structure

Supervision:	Ajinomoto Group Corporate Citizenship Committee
Screening/advice:	Ajinomoto International Cooperation Network for Nutrition and Health* (AIN)
Assistance:	Association for Promotion of International Cooperation (APIC), Food and Agriculture Organization of the United Nations (FAO) Liaison Office in Japan, Japan Association for International Health, The Japan Dietetic Association, Japan NGO Center for International Cooperation (JANIC) (in alphabetical order)
Operational support:	Japan Center for International Exchange (JCIE), Ajinomoto Group overseas subsidiaries and affiliates/foundations
Secretariat:	AIN Secretariat, CSR Dept., Ajinomoto Co., Inc.

How to Apply

- Application period:
September 1 to October 30, 2009

- Application procedure:

1 Download the following documents from the AIN website
Application Form; Attachments; Points to Note and Instructions for Completing Application Form
<<http://www.ajinomoto.co.jp/company/kouken/global/ainkoubo.html>>

- When submitting an application, please ensure that you read Points to Note and Instructions for Completing Application Form.

2 Complete the application documents in line with **Points to Note and Instructions for Completing Application Form**

3 Submit application documents (must arrive no later than October 30)

1 Application Form; Attachments; accompanying materials (all on paper)
Send by post or courier service to:
Japan Center for International Exchange
AIN Grant Program Application Reception
4-9-17 Minami Azabu, Minato-ku
Tokyo 106-0047, JAPAN

2 Application Form and Attachments (data)
Also send these forms as e-mail attachments to:
ajinomoto_ain2010@jcie.or.jp

- Inquiries <by e-mail>:
ajinomoto_ain2010@jcie.or.jp
 - Inquiries are only accepted by e-mail.

Ajinomoto Co., Inc.

A taste of the future.
AJINOMOTO.

Based on our philosophy, “we create better lives globally by contributing to significant advances in Food and Health and by working for Life,” the Ajinomoto Group is engaged in a range of businesses in 22 countries and regions around the world in such fields as food products, amino acids, and pharmaceuticals. We have strived to promote a healthy and vibrant society with global corporate citizenship activities focusing on international cooperation and food and nutrition education. Through the international cooperation activities in the fields of food, nutrition, and health of AIN*, which was launched in 1999 to mark the 90th anniversary of Ajinomoto Co., Inc., we support activities in local communities (grant program) and the building of information and people networks (public forums, etc.) in partnership with outside experts.

URL: <http://www.ajinomoto.com/csr/index.html>

* Ajinomoto International Cooperation Network for Nutrition and Health (AIN)

AIN was established in 1999 as part of the Ajinomoto Group’s corporate citizenship activities by experts and NGO staff active in Japan and overseas. It is an organization that aims to promote international cooperation activities in the fields of food, nutrition, and health. (Representative: Miyuki Adachi, Professor Emeritus, Kagawa Nutrition University; Chair of the Board of Directors, Non-profit Corporation Shokuseitaigaku Jissen Forum [Research, Education, and Promotion on Ecology of Food and Nutrition])

Japan Center for International Exchange (JCIE)

JCIE

Founded in 1970, the Japan Center for International Exchange (JCIE) is one of the few independent nongovernmental organizations in the field of international affairs in Japan. JCIE is dedicated to promoting Japan’s engagement in the international community; encouraging thoughtful and collaborative analysis of critical issues in international affairs; strengthening civil society and enhancing its domestic and global contributions; and establishing, strengthening, and expanding networks of dialogue and cooperation. In collaboration with many organizations around the world, it conducts programs of exchange, research, and dialogue that bring together key figures from diverse sectors of society in Japan and overseas. In the field of NGO/NPO support, JCIE promotes the strengthening of the nonprofit sector by facilitating corporate giving and other philanthropic programs for foundations and corporations.

JCIE supports the operations of the “Nutrition and Health” Support Program by advising on program content and helping publicize the program and run the application process.

URL: <http://www.jcie.or.jp/>



Projects Supported in 2009

9 Projects in 7 Countries (Total grants provided in 2009: ¥12.9 million)



(Photo: Asia Arsenic Network)



(Thaibinh Medical University)



(ASHA = Asian Sustainable Holistic Approach)



(HANDS)

India

Project for Improvement of Nutrition and Mother and Child Care in Periphery Villages
2nd year of 2-year project

ASHA = Asian Sustainable Holistic Approach

Vietnam

Improvement of Child Nutrition in Mountainous Areas of Vietnam—Promotion of Exclusive Breastfeeding

1st year of 2-year project

Save the Children Japan

Utilization of Home Gardens and Model Construction of Nutrition Care for the Elderly in Rural Vietnam

2nd year of 3-year project

Thaibinh Medical University

Bangladesh

Nutrition Guidance to Improve Symptoms of Arsenicosis Patients in Bangladesh

2nd year of 2-year project

Asia Arsenic Network

Brazil

School Lunch Project Using Vegetables Grown in School Gardens

1st year of 2-year project

Associação Crianças de LUZ (local NGO)

Cambodia

Basic Educational Support Project Through Publication of a Picture Book (*kamishibai*) Related to Food and Nutrition

1-year project

Shanti Volunteer Association (SVA)

Nutrition Improvement Project Through School Activities in Amazon Rural Communities

2nd year of 2-year project

HANDS (Health and Development Service)

Malaysia

Program to Empower Indigenous Orang Asli Women with Health and Nutrition Knowledge to Improve the Health and Nutrition of Young Children

1st year of 2-year project

Universiti Putra Malaysia (local university)

Peru

Project for Network Development and Community Empowerment for Promotion of Good Practices in Nutrition

1st year of 3-year project

AMDA Multisectoral and Integrated Development Services (AMDA MINDS)

<Privacy Policy>

The personal information you provide in applying for this program will be handled with the utmost care and will only be used for purposes relating to the program (selection, announcement of results, etc.). If a project is selected for a grant, the name of the organization, name of the representative, address, outline of the selected project, and grant amount will be disclosed on the Ajinomoto Group website and through other media. Personal information will not be disclosed to third parties without the applicant's permission, except in cases where it is necessary to delegate some of the work relating to the program to outside parties.