

Ajinomoto International Cooperation for “Nutrition and Health” Support Program

Application period: September 3 to October 31, 2007

We, the Ajinomoto Group, strive to promote a healthy and vibrant society by pursuing global corporate citizenship activities focusing on nutrition and health.

Program Mission

The Ajinomoto International Cooperation for “Nutrition and Health” Support Program is a grant program aiming at improving the quality of life of people in developing countries through support for international cooperation activities in local communities in the fields of food, nutrition, and health.

“Food and nutrition,” as we define it, encompasses not only living life by digesting, absorbing, and excreting food and nutrients but every process in the cycle by which human beings or communities—through their own efforts and in a state of physical, mental, and social well-being—produce, process, sell/purchase, cook, eat, and dispose of/preserve/recycle nutritionally balanced food and food products, enabling them to engage in further productive activities. Our vision also includes the establishment of a natural environment, culture, society, and economy that support these processes on a sustainable basis. Further, we believe that activities in the field of “health” leading to disease prevention and health promotion are fundamental to “food and nutrition.”

It is our fervent hope that, in partnership with you, through this program we can generate international cooperation activities in the fields of food, nutrition, and health that lead to increases in the vitality of people, communities, and the Earth.

We look forward to receiving applications from interested groups.

Ajinomoto Co., Inc.

September 2007

1. Grant Framework

1 Program Themes

Themes related to the fields of “food and nutrition” and of “health” connected with “food and nutrition”

- The definitions of “food and nutrition” and “health” in this program are as outlined in the Program Mission.
- **Projects in the field of “health” must have a clear connection with the field of “food and nutrition.”** Please clarify this connection on the application form.
- Projects in “other fields” (fields with an indirect or generic connection to themes in the fields of “food and nutrition” and “health,” such as education, community development, welfare, or empowerment of women) are eligible for grants, providing that they include activities by local residents to improve their quality of life through “food and nutrition.”
- Whatever the theme of the project, caution will be exercised when considering support for projects about which there may be conflicting opinions for social, cultural, or religious reasons.

Examples of projects

- A program to provide infants with nutritious meals made using locally available foods
- A nutrition education program for pregnant women and mothers of children under five
- A nutrition improvement program through the spread of kitchen gardens
- Beekeeping project to improve nutritional status and household incomes
- A program to disseminate knowledge about food and nutrition to health workers
- Research and development of a model and materials for community-based nutrition education (a university-NGO collaborative project)

2 Types of Activities Covered by the Program

This program supports practical activities.

- Education and development/provision of educational materials and technical research are also eligible, providing that a project will lead to practical activities in the future. Please clarify this on the application form.

3 Regions Covered by the Program

Asia (excluding Japan) and South America (Brazil, Peru, and surrounding countries)

4 Grant Types

I. New Project Grants

These grants provide support for new projects (projects that have no track record or have been underway for less than two years as of the time of application). Two types of project are covered:

- | | |
|----------------------------------|---|
| <Launch of new project> | Launch of a new project with no track record or development of a project with a track record of less than two years relating to the fields of “food, nutrition, and health” |
| <Building on project experience> | Integration of activities relating to the fields of “food, nutrition, and health” into an existing project |

II. Continuing Project Grants

These grants provide support for projects that are already fully underway (projects with a track record of more than two years at the time of application). Two types of project are covered:

- | | |
|---------------------------------------|---|
| <Project expansion and development> | Expansion and/or further development of an existing project relating to the fields of “food, nutrition, and health” |
| <Dissemination of project experience> | Dissemination to another region of an existing project relating to the fields of “food, nutrition, and health” |

5 Period and Amount of Grants

The total amount of grants provided in fiscal 2008 will be ¥8 million for about 5 or 6 projects.

I. New Project Grants

Period: **At least 8 months but no longer than 2 years** between April 1, 2008 and March 31, 2010

Amount: **Up to ¥1 million per year per project** (up to ¥2 million for a 2-year project)
(2 to 4 grants totaling ¥2–¥4 million are scheduled.)

II. Continuing Project Grants

Period: **At least 2 years but no longer than 3 years** between April 1, 2008 and March 31, 2011

Amount: **Up to ¥2 million per year per project** (up to ¥6 million for a 3-year project)
(2 or 3 grants totaling ¥4–¥6 million are scheduled.)

- In principle, grants begin on April 1, 2008.

2. Applicant Eligibility

- (1) In principle, the applicant organization should be a nonprofit organization (NPO) based in Japan (regardless of whether the organization is incorporated or not).
 - NPOs based exclusively overseas are eligible for the program, providing they have a letter of recommendation from an organization based in Japan.
- (2) The organization must have a track record of at least two years of activity since establishment.
- (3) The organization must have a local base or counterpart to conduct the project.
- (4) The organization must not be engaged in any political, profit-making, or religious activities, or acts of a similar nature.

3. Selection Criteria and Methods

1 Selection Criteria

- (1) **Experience and capacity of the organization** (policy of the organization, background to its establishment, record of activities to make improvements in the fields of “food, nutrition, and health” in developing countries and regions, activity framework in the region concerned and in Japan)
- (2) **Content of the submitted project** (compatibility with the Program Mission, level of public interest, potential for self-reliant development)
- (3) **Conditions for implementing the project** (appropriateness of the implementation plan, personnel, and scale of the project)
- (4) **Potential for involvement by Ajinomoto Group** (utilization of personnel, objects, facilities, information, technologies, etc.)
 - This criterion is judged from the perspective of how the Ajinomoto Group can be involved in the project other than providing financial support, but this is not a mandatory requirement for selection or for project implementation. If there is a possibility that you may need to use Ajinomoto Group products or technologies in the submitted project, please state this clearly on the application form.

2 Focal Points of Ajinomoto Group Corporate Citizenship Evaluation

It is preferable for submitted projects to be in line with the Ajinomoto Group Corporate Citizenship Evaluation, particularly **Social Value**.

Ajinomoto Group Corporate Citizenship Evaluation

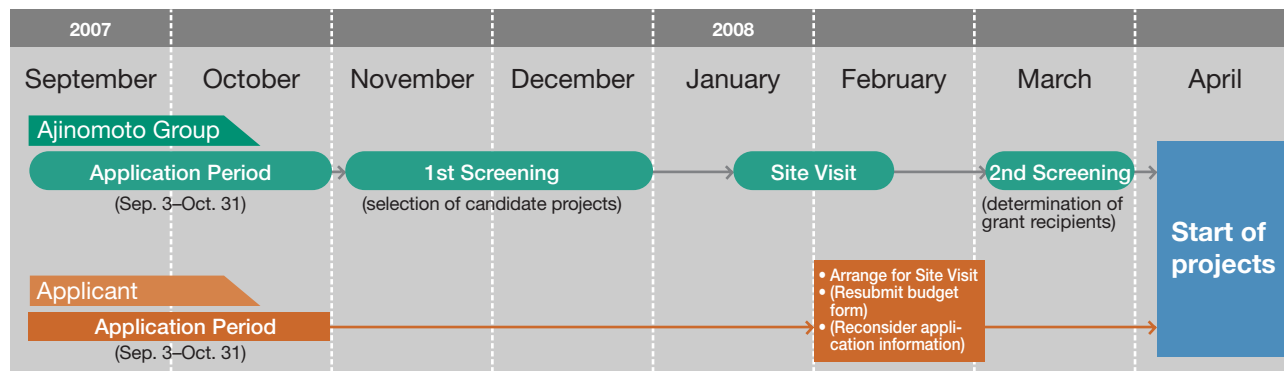
Social Value

Potential for self-reliant developmentwhether activities can be sustained by the self-help efforts of local people
 Pioneering spirit/originality.....whether activities can serve as a pioneering model for others in the same field
 Public interestwhether activities are useful in meeting the needs of society

Value to Ajinomoto Group’s Business

Level of information disseminationwhether activities can fulfill the need for accountability to stakeholders
 Level of collaboration/mutual creation with external organizationswhether activities are likely to produce synergy
 Involvement by Ajinomoto Groupwhether activities promote active participation in society by utilizing Ajinomoto Group’s unique resources

3 Selection Process and Schedule



<Details of Selection Process and Schedule>

1st Screening AIN* screens application documents to select projects for **Site Visits**. Results of the screening will be sent by e-mail to all applicants by the end of January 2008.

Site Visit Ajinomoto Co., Inc. staff visit sites of candidate projects selected in **1st Screening**.

2nd Screening Ajinomoto Group Corporate Citizenship Committee determines supported projects based on results of **Site Visits**. Results of the screening will be sent on paper to all applicant organizations by the end of March 2008.

* About the Ajinomoto International Cooperation Network for Nutrition and Health (AIN)

AIN was established in 1999 as part of Ajinomoto Group's corporate citizenship activities by experts and NGO staff active in Japan and overseas. It is an organization that aims to promote international cooperation activities in the fields of food, nutrition, and health. (Representative: Miyuki Adachi, Professor Emeritus, Kagawa Nutrition University; Chair of the Board of Directors, Nonprofit Corporation Shokuseitaigaku Jissen Forum [Research, Education, and Promotion on Ecology of Food and Nutrition])

4. Post-Selection Procedures and Commencement of Projects (from April 2008)

Applicants should be aware that the following procedures and activities will be conducted after the selection of projects and the commencement of project activities.

1 Exchange of Memorandums

The representative of the organization implementing the selected project will exchange memorandums with Ajinomoto Co., Inc., based on which the organization will implement the project.

2 Grant Payment

The grant will be remitted to a bank account in the name of the organization implementing the project by the end of April 2008.

- Grants will be paid in annual installments each year of the project. However, payment may be suspended or cancelled by mutual discussion if, after a joint interim evaluation based on the initial plan or goals of the project, it is judged that a situation will hinder the project in the following project year and beyond.

3 Technical Support by AIN

Depending on the progress of the project and the results of the evaluation, AIN may provide specialist advice or introduce personnel to the implementing organization.

4 Project Reports

An interim report must be submitted every six months after the commencement of the grant, and a final report must be submitted within two months of the completion of the contract.

5 Project Evaluation

An interim evaluation is conducted jointly each year after the commencement of the grant, and a final evaluation is conducted jointly upon completion of the contract.

- In order to conduct an appropriate evaluation and maximize the benefits of the project, the involved parties (implementing organization, beneficiaries, Ajinomoto Group, etc.) are required to share their "focal points" and "target indicators," etc. The parties will conduct a self-evaluation regarding progress in achieving the "focal points" and "target indicators" set by each party and the reasons for this, and will conduct mutual verification through site visits, etc.

6 Site Visits

In principle, site visits are conducted at the time of the interim and final evaluations. Additional site visits may be conducted by mutual discussion if necessary.

7 Suspension/Cancellation of Grant

The grant may be suspended or cancelled after mutual consultation if, during the contract, a situation arises that is judged to substantially hinder the continuation of the project.

How to Apply

- **Application period:**
September 3 to October 31, 2007

- **Application procedure:**

1 Download the following documents from the AIN website
Application Form; Attachments; Points to Note and Instructions for Completing Application Form
<<http://www.ajinomoto.co.jp/company/kouken/global/ainkoubo.html>>

- When submitting an application, please ensure that you read Points to Note and Instructions for Completing Application Form.

2 Complete the application documents in line with **Points to Note and Instructions for Completing Application Form**

3 Submit application documents (**must arrive no later than October 31**)

1 Application Form; Attachments; accompanying materials (all on paper)

Send by post or courier service to:

AIN Secretariat,
CSR & Public Communications Dept.,
Ajinomoto Co., Inc.
1-15-1 Kyobashi, Chuo-ku,
Tokyo 104-8315, JAPAN

2 Application Form (data)

Send as an e-mail attachment to:
ain2007@ajinomoto.com

- **Inquiries <by e-mail>**
ain2007@ajinomoto.com

- Inquiries are only accepted by e-mail.

Program Structure

Supervision: Ajinomoto Group Corporate Citizenship Committee

Selection/screening/advice: Ajinomoto International Cooperation Network for Nutrition and Health* (AIN)

Assistance: Association for Promotion of International Cooperation (APIC), Food and Agriculture Organization of the United Nations (FAO) Liaison Office in Japan, Japan Association for International Health, The Japan Dietetic Association, Japan NGO Center for International Cooperation (JANIC), United Nations Development Programme (UNDP) Tokyo Office (in alphabetical order)

Cooperation: Ajinomoto Group overseas subsidiaries and affiliates/foundations

Secretariat: AIN Secretariat, CSR & Public Communications Dept., Ajinomoto Co., Inc.

<Privacy Policy>

The personal information you provide in applying for this program will be handled with the utmost care and will only be used for purposes relating to the program (selection, announcement of results, etc.). If a project is selected for a grant, the name of the organization, name of the representative, address, outline of the selected project, and grant amount will be disclosed on the Ajinomoto Group website and through other media. Personal information will not be disclosed to third parties without the applicant's permission, except in cases where it is necessary to delegate some of the work relating to the program to outside parties.



Selected Projects in 2006

Thailand

2007-09
Nutrition for Brain and Body
Terra People Act Kanagawa

Indonesia

2007-09
The Spread of Community Nutrition Administrative Team Medicine for Healthy Nutrition/Dietary Habit
PH-Japan Foundation

2007-09
Community Based Disability Prevention Program Through Nutrition and Health Education
for Pregnant Women, Mothers and Children Under Five in Posyandu
Community Based Rehabilitation Development and Training Center

Bangladesh

2007-09
Livelihood Improvement Program Through Improvement of Nutrition for the Disadvantaged People
SHAPLA NEER = Citizens' Committee in Japan for Overseas Support

Sri Lanka

2007
Nutrition and Health Project Through Home Gardening for Tsunami Affected People
JEN

Cambodia

2007-08
Project for Improving Hospital Food Safety and Hygiene in Angkor Hospital for Children in Cambodia
Friends Without A Border Japan