

Ajinomoto International Cooperation for “Nutrition and Health” Support Program

Application period: September 1 to October 21, 2011

We, the Ajinomoto Group, strive to promote a healthy and vibrant society by pursuing global corporate citizenship activities focusing on nutrition and health.

Program Mission

The Ajinomoto International Cooperation for “Nutrition and Health” Support Program is a grant program aiming at improving the quality of life of people in developing countries through support for international cooperation activities in local communities in the fields of food, nutrition, and health.

The program is one of the Ajinomoto Group’s corporate citizenship activities, which aim to contribute to the achievement of the United Nations Millennium Development Goals (MDGs).

When “food and nutrition” approaches rooted in the indigenous natural, socioeconomic, and cultural environment of each local community are practiced as part of people’s daily lives, they not only improve the nutritional status of individuals but also help to transcend generational and gender boundaries, promoting confidence and pride in whole communities.

It is our fervent hope that, in partnership with you, through this program we can generate international cooperation activities in the fields of food, nutrition, and health that foster the sustainable vitality of people, communities, and the Earth.

We look forward to receiving applications from interested groups.

Ajinomoto Co., Inc.
September 2011

1. Grant Framework

1 Program Themes

Themes related to the fields of “food and nutrition” and associated “health” issues

- In the field of “food and nutrition,” main activities include:
 - Activities to improve people’s nutritional status (alleviating malnutrition, vitamin A and other micronutrient deficiencies, etc.)
 - Activities to develop community structures relevant to “food and nutrition” that will help to resolve priority issues in the community (poverty, environmental issues, primary education, welfare, women’s empowerment, etc.)
- Health-related projects that result in disease prevention or health promotion are eligible for grants, in that they create the foundations for healthy lives of “food and nutrition.” If your project includes health-related activities like those described above, **please ensure that they have a clear connection with the field of “food and nutrition”** and clarify this connection on the application form.
- Whatever the theme of the project, caution will be exercised when considering support for projects about which there may be conflicting opinions for social, cultural, or religious reasons.

For examples of projects implemented under this program, please see the [Points to Note and Instructions for Completing Application Form](#).

2 Types of Activities Covered by the Program

This program supports practical activities that are designed to have a concrete impact on the ground/at the community level.

- Projects involving education and the development and/or provision of educational materials and technical research are also eligible, provided they will lead to practical activities in the future. If requesting funding for such projects, please clarify how they will lead to practical activities on the application form.

3 Countries Covered by the Program

Asia: Bangladesh, Cambodia, India, Indonesia, Malaysia, People’s Republic of China, Philippines, Thailand, Vietnam
South America: Brazil, Peru

- In cases where a project covers an extensive area, the main base of the project and the focus of its activities must be in one of the countries named above.

4 Period and Amount of Grants

The total amount of new grants decided in fiscal 2011 will be ¥30 million, to be disbursed over three years as follows:

- Fiscal 2012: ¥12 million total (up to ¥2 million per year per project, for approximately 6 projects)
- Fiscal 2013: About ¥10 million total (up to ¥2 million per year per project, for approximately 5 projects)
- Fiscal 2014: About ¥8 million total (up to ¥2 million per year per project, for approximately 4 projects)
- Applications will be accepted for projects spanning multiple years (3 years maximum).
- In principle, grants begin on April 1, 2012.

2. Applicant Eligibility

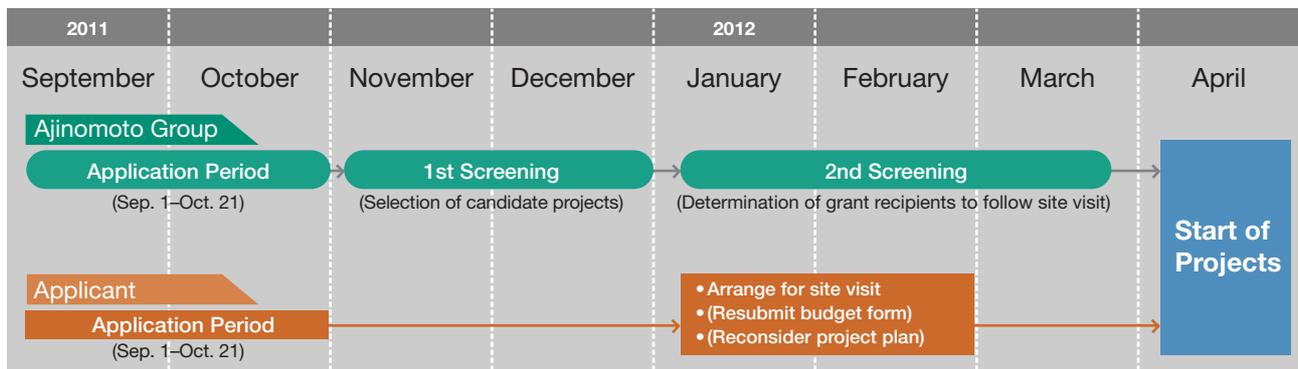
- (1) In principle, the applicant organization should be a nonprofit organization (NPO) based in Japan (regardless of whether the organization is incorporated or not).
- (2) The organization must have a track record of at least two years of activity since establishment.
- (3) The organization must have a local office or a local counterpart to conduct the project.
- (4) The organization must not be engaged in any political, profit-making, or religious activities, or acts of a similar nature.

3. Selection Criteria and Methods

1 Selection Criteria

- (1) **Experience and capacity of the organization** (policy of the organization, background to its establishment, record of activities to make improvements in the fields of “food, nutrition, and health” in developing countries and regions, activity framework in the region concerned and in Japan)
- (2) **Content of the project**
- Compatibility with the Program Mission:**
- Whether the project is rooted in the indigenous environment (natural, socioeconomic, cultural, etc.) of the local area
 - Whether the project is implemented through the participation of local people and encompasses every process in the cycle by which they produce, sell, prepare, consume, and dispose of/recycle foods, rather than concentrating on temporary support (e.g. food distribution)
 - Whether the project has the sustainability to improve the quality of people’s lives and regenerate the community as a whole
- Public interest**Whether activities are useful in meeting the needs of society
- Potential for self-reliant development**.....Whether activities can be sustained by the self-help efforts of local people
- Pioneering spirit/originality**Whether activities can serve as a pioneering model for others in the same field
- (3) **Implementability** (appropriateness of the implementation plan, personnel, and scale of the project)
- (4) **Potential for deeper involvement by the Ajinomoto Group** (through employee volunteerism and contributions of products, facilities, information, technologies, etc.)
- It is not a requirement, but the Ajinomoto Group values opportunities to be more deeply engaged in the projects it supports in addition to providing funding. If there is a possibility that you may need to use Ajinomoto Group products or technologies, please state this clearly on the application form.

2 Selection Process and Schedule



Details of Selection Process and Schedule

- 1st Screening** AIN* screens application documents to select projects for site visits.
- Results of the screening will be sent by e-mail to all applicants by the end of January 2012.
- 2nd Screening** Personnel from the AIN Secretariat and from an overseas affiliate of the Ajinomoto Group visit sites of candidate projects selected in **1st Screening**. The Secretariat reports the findings of site visits to AIN. Once the committee makes its final recommendations, Ajinomoto Co., Inc. makes decisions on projects to receive grants.
- The results of the screening will be sent by e-mail to all applicant organizations selected in **1st Screening** by the end of March 2012.

4. Post-Selection Procedures and Commencement of Projects (from April 2012)

Applicants should be aware that the following procedures and activities will be conducted after the selection of projects and the commencement of project activities.

1 Exchange of Memorandums

A representative of the implementing organization will exchange memorandums with Ajinomoto Co., Inc., and the organization will implement the project based on this.

2 Grant Payment

The grant will be remitted to a bank account in the name of the implementing organization by the end of April 2012.

- Grants will be paid **in annual installments each year of the project**. However, payment may be suspended or cancelled after mutual consultation if, after a joint interim evaluation based on the initial plan or goals of the project, it is judged that new developments make it likely that the project can no longer be implemented as planned.

3 Technical Support by AIN*

Depending on the progress of the project and the results of the evaluation, AIN may offer to provide expert advice or introduce experts to the implementing organization.

4 Project Reports

An interim report must be submitted every six months after the commencement of the grant, and a final report must be submitted within two months of the completion of the contract.

- In order to make the results of projects available to the general public, information from these reports may be published on AIN's program website (a subsection of the Ajinomoto Co., Inc. website).

5 Project Evaluation

A joint interim evaluation will be conducted each year after the commencement of the grant, and a final joint evaluation will be conducted upon completion of the contract.

- In order to conduct appropriate evaluations and maximize the benefits of the project, the involved parties (implementing organization, beneficiaries, Ajinomoto Group, etc.) will carry out site visits to assess the progress of the project in terms of the achievement of its targets and the factors behind this progress.

6 Site Visits

In principle, site visits are conducted at the time of the interim and final evaluations. Additional site visits may be arranged by mutual discussion if necessary.

7 Suspension/Cancellation of Grant

The grant may be suspended or cancelled after mutual consultation if, during the contract, new developments are judged to substantially hinder the continuation of the project.

Program Structure

| | |
|----------------------|---|
| Supervision: | Ajinomoto Co., Inc. |
| Screening/advice: | Ajinomoto International Cooperation Network for Nutrition and Health* (AIN) |
| Assistance: | Food and Agriculture Organization of the United Nations (FAO) Liaison Office in Japan, Japan Association for International Health, The Japan Dietetic Association, Japan NGO Center for International Cooperation (JANIC) (in alphabetical order) |
| Operational support: | Ajinomoto Group overseas subsidiaries and affiliates/foundations |
| Secretariat: | AIN Secretariat, CSR Dept., Ajinomoto Co., Inc. |

How to Apply

- Application period:
September 1 to October 21, 2011

- Application procedure:

1 Download the following documents from the AIN website
Application Form; Attachments; Points to Note and Instructions for Completing Application Form
<http://www.ajinomoto.co.jp/activity/kouken/global/ainkoubo.html>
• When submitting an application, please ensure that you read Points to Note and Instructions for Completing Application Form.

2 Complete the application documents in line with **Points to Note and Instructions for Completing Application Form**

3 Submit application documents (must arrive no later than October 21)

1 **Application Form; Attachments; accompanying materials (all on paper)**

Send by post or courier service to:

Ajinomoto Communications Inc., 1-3G
3rd floor, 2-9-1 Hatchobori, Chuo-ku
Tokyo 104-0032, JAPAN

2 **Application Form and Attachments (data)**

Also send these forms as e-mail attachments to:

ain2012@ajinomoto.com

- Inquiries by e-mail:
ain2012@ajinomoto.com

• Inquiries are only accepted by e-mail.

Ajinomoto Co., Inc.

Eat Well, Live Well.
AJINOMOTO®

Based on our philosophy, “we create better lives globally by contributing to significant advances in Food and Health and by working for Life,” the Ajinomoto Group is engaged in a range of businesses in 23 countries and regions around the world in such fields as food products, amino acids, and pharmaceuticals. We have strived to promote a healthy and vibrant society with global corporate citizenship activities focusing on international cooperation and food and nutrition education. Through the international cooperation activities in the fields of food, nutrition, and health of AIN,* which was launched in 1999 to mark the 90th anniversary of Ajinomoto Co., Inc., we support activities in local communities (grant program) and the building of information and people networks (public forums, etc.) in partnership with experts.

URL: <http://www.ajinomoto.com/csr/index.html>

* Ajinomoto International Cooperation Network for Nutrition and Health (AIN)

AIN was established in 1999 as part of the Ajinomoto Group’s corporate citizenship activities by experts and NGO staff active in Japan and overseas. It is an organization that aims to promote international cooperation activities in the fields of food, nutrition, and health.

Representative: Tsutomu Mizota, Ph.D., Professor Emeritus, National University of Nagasaki; Executive Director, NPO Peace Museum

Vice Representative: Tokiko Sato, Ph.D., Senior Advisor, Japan International Cooperation Agency (JICA)

Committee members: Midori Ishikawa, Ph.D., R.D., Professor, Nayoro City University
Michio Ito, Professor, Graduate School of Social Design Studies, Rikkyo University; President, ACC21
Yasuo Endo, D.Agr., Professor and Tokyo Office Director, Sendai University
Teiji Nakamura, Ph.D., R.D., President, Kanagawa University of Human Services; President, The Japan Dietetic Association
Hideki Yamamoto, M.D., M.P.H., Ph.D., Professor, Teikyo University Graduate School
Tamotsu Iwamoto, Director and Corporate Senior Vice President, Ajinomoto Co., Inc.

Projects Supported in 2011

15 Projects in 9 countries (Total grants provided in 2011: ¥23.23 million)



(Photo: AMDA MINDS)



(LOOB JAPAN)



(Japan Bangladesh Cultural Exchange Association)



(Hunger Free World)

Bangladesh

Creating a System for Sustainable School Lunch—A Model for Local People's Participation and Cooperation

2nd year of 2-year project

Japan Bangladesh Cultural Exchange Association

“Shokuiku” (Food and Nutrition Education) Program for Improvement of Nutritional Status of Mothers and Infants in Poor Rural Areas

2nd year of 3-year project

Hunger Free World

Development of Educational Materials on Clean Water, Nutrition, and Health with Participation of Community Residents in Bangladesh

2nd year of 2-year project

The Japan Asian Association & Asian Friendship Society

India

Promotional Program for Health and Nutrition in Kalimpong

1st year of 2-year project

Miyazaki International Volunteer Center

Ragi—to support Indian farmers and dalit children

1st year of 1-year project

Team Peace Challenger

Thailand

Agriculture for School Lunch Project and Dissemination of Nutrition Education

1st year of 2-year project

THE EDUCATION FOR DEVELOPMENT FOUNDATION (EDF)

Vietnam

School Based Nutritional Intervention to Promote Healthy Eating and Physical Activity to Prevent Non Communicable Chronic Disease in Primary School's Pupils in Ho Chi Minh City, Vietnam

1st year of 3-year project

Ho Chi Minh City Nutrition Center

The Philippines

Food Education Through School Lunches and Organic Vegetable Gardens

2nd year of 2-year project

LOOB JAPAN

Indonesia

Nutrition Improvement Project Through Construction of a Nutrition Education/Meal Service Center and Development of Vegetable Gardens

2nd year of 2-year project

PH-Japan (PHJ)

Empowering women through home gardening and home industry

1st year of 3-year project

OISCA International

Malaysia

Improving Health and Nutrition of Orang Asli (indigenous peoples) Infants and Young Children through Local Resource Individuals (OA women)

1st year of 3-year project

UNIVERSITI PUTRA MALAYSIA (UPM)

Brazil

Promotion of Healthy Dietary Habits in Populations of High Social Vulnerability—East and South Regions of Sao Paulo

1st year of 2-year project

SALUS ASSOCIAÇÃO PARA A SAÚDE - NÚCLEO SALUS PAULISTA (CREN)

Peru

Project for Network Development and Community Empowerment for Promotion of Good Practices in Nutrition

3rd year of 3-year project

AMDA Multisectoral and Integrated Development Services (AMDA MINDS)

Improving Nutrition Balance via Family Garden to Reduce Anemic Children in Peru

1st year of 1-year project

ADRA Japan

Improvement of the Nutritional Quality of the Supe Puerto Population, through the Valuation and Repositioning of Local Available Foods, New and Ancestral

1st year of 1-year project

Centro para la Sostenibilidad Ambiental (CSA)/ Fundacion Cayetano Heredia

Privacy Policy

The personal information you provide in applying for this program will be handled with the utmost care and will only be used for purposes relating to the program (selection, announcement of results, etc.). If a project is selected for a grant, the name of the organization, name of the representative, address, outline of the selected project, and grant amount will be disclosed on the Ajinomoto Group website and through other media. Personal information will not be disclosed to third parties without the applicant's permission, except in cases where it is necessary to delegate some of the work relating to the program to outside parties.