

Ajinomoto International Cooperation for “Nutrition and Health” Support Program

Application period: September 1 to October 20, 2010

We, the Ajinomoto Group, strive to promote a healthy and vibrant society by pursuing global corporate citizenship activities focusing on nutrition and health.

Program Mission

The Ajinomoto International Cooperation for “Nutrition and Health” Support Program is a grant program aiming at improving the quality of life of people in developing countries through support for international cooperation activities in local communities in the fields of food, nutrition, and health.

The program is one of the Ajinomoto Group’s corporate citizenship activities, which aim to contribute to the achievement of the United Nations Millennium Development Goals (MDGs).

When “food and nutrition” approaches rooted in the indigenous natural, socioeconomic, and cultural environment of each local community are practiced as part of people’s daily lives, they not only improve the nutritional status of individuals but also help to transcend generational and gender boundaries, promoting confidence and pride in whole communities.

It is our fervent hope that, in partnership with you, through this program we can generate international cooperation activities in the fields of food, nutrition, and health that foster the sustainable vitality of people, communities, and the Earth.

We look forward to receiving applications from interested groups.

Ajinomoto Co., Inc.
September 2010

1. Grant Framework

1 Program Themes

Themes related to the fields of “food and nutrition” and associated “health” issues

- In the field of “food and nutrition,” main activities include:
 - Activities to improve people’s nutritional status (alleviating malnutrition, vitamin A and other micronutrient deficiencies, etc.)
 - Activities to develop community structures relevant to “food and nutrition” that will help to resolve priority issues in the community (poverty, environmental issues, primary education, welfare, women’s empowerment, etc.)
- Health-related projects that result in disease prevention or health promotion are eligible for grants, in that they create the foundations for healthy lives of “food and nutrition.” If your project includes health-related activities like those described above, **please ensure that they have a clear connection with the field of “food and nutrition”** and clarify this connection on the application form.
- Whatever the theme of the project, caution will be exercised when considering support for projects about which there may be conflicting opinions for social, cultural, or religious reasons.

For examples of projects implemented under this program, please see the [Points to Note and Instructions for Completing Application Form](#).

2 Types of Activities Covered by the Program

This program supports practical activities that are designed to have a concrete impact on the ground/at the community level.

- Projects involving education and the development and/or provision of educational materials and technical research are also eligible, provided they will lead to practical activities in the future. If requesting funding for such projects, please clarify how they will lead to practical activities on the application form.

3 Countries Covered by the Program

Asia: Bangladesh, Cambodia, India, Indonesia, Malaysia, People’s Republic of China, Philippines, Thailand, Vietnam
South America: Brazil, Peru

- In cases where a project covers an extensive area, the main base of the project and the focus of its activities must be in one of the countries named above.

4 Period and Amount of Grants

The total amount of new grants decided in fiscal 2010 will be ¥30 million, to be disbursed over three years as follows:

- Fiscal 2011: ¥12 million total (up to ¥2 million per year per project, for approximately 6 projects)
- Fiscal 2012: About ¥10 million total (up to ¥2 million per year per project, for approximately 5 projects)
- Fiscal 2013: About ¥8 million total (up to ¥2 million per year per project, for approximately 4 projects)
- Applications will be accepted for projects spanning multiple years (3 years maximum).
- In principle, grants begin on April 1, 2011.

2. Applicant Eligibility

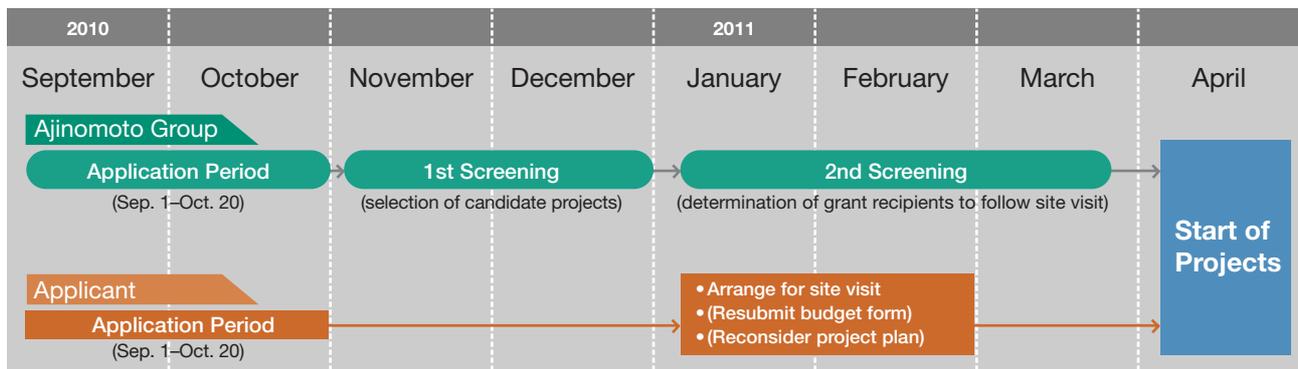
- (1) In principle, the applicant organization should be a nonprofit organization (NPO) based in Japan (regardless of whether the organization is incorporated or not).
 - Organizations based overseas are eligible for the program, providing they have a recommendation from an overseas affiliate of the Ajinomoto Group.
- (2) The organization must have a track record of at least two years of activity since establishment.
- (3) The organization must have a local office or a local counterpart to conduct the project.
- (4) The organization must not be engaged in any political, profit-making, or religious activities, or acts of a similar nature.

3. Selection Criteria and Methods

1 Selection Criteria

- (1) **Experience and capacity of the organization** (policy of the organization, background to its establishment, record of activities to make improvements in the fields of “food, nutrition, and health” in developing countries and regions, activity framework in the region concerned and in Japan)
- (2) **Content of the project**
- Compatibility with the Program Mission:**
- Whether the project is rooted in the indigenous environment (natural, socioeconomic, cultural, etc.) of the local area
 - Whether the project is implemented through the participation of local people and encompasses every process in the cycle by which they produce, sell, prepare, consume, and dispose of/recycle foods, rather than concentrating on temporary support (e.g. food distribution)
 - Whether the project has the sustainability to improve the quality of people’s lives and regenerate the community as a whole
- Public interest**Whether activities are useful in meeting the needs of society
- Potential for self-reliant development**.....Whether activities can be sustained by the self-help efforts of local people
- Pioneering spirit/originality**Whether activities can serve as a pioneering model for others in the same field
- (3) **Implementability** (appropriateness of the implementation plan, personnel, and scale of the project)
- (4) **Potential for deeper involvement by the Ajinomoto Group** (through employee volunteerism and contributions of products, facilities, information, technologies, etc.)
- It is not a requirement, but the Ajinomoto Group values opportunities to be more deeply engaged in the projects it supports in addition to providing funding. If there is a possibility that you may need to use Ajinomoto Group products or technologies, please state this clearly on the application form.

2 Selection Process and Schedule



<Details of Selection Process and Schedule>

- 1st Screening** AIN* screens application documents to select projects for site visits.
- Results of the screening will be sent by e-mail to all applicants by the end of January 2011.
- 2nd Screening** Personnel from the AIN Secretariat and from an overseas affiliate of the Ajinomoto Group visit sites of candidate projects selected in **1st Screening**. The Secretariat reports the findings of site visits to AIN. Once the committee makes its final recommendations, Ajinomoto Co., Inc. makes decisions on projects to receive grants.
- The results of the screening will be sent by e-mail to all applicant organizations selected in **1st Screening** by the end of March 2011.

4. Post-Selection Procedures and Commencement of Projects (from April 2011)

Applicants should be aware that the following procedures and activities will be conducted after the selection of projects and the commencement of project activities.

1 Exchange of Memorandums

A representative of the implementing organization will exchange memorandums with Ajinomoto Co., Inc., and the organization will implement the project based on this.

2 Grant Payment

The grant will be remitted to a bank account in the name of the implementing organization by the end of April 2011.

- Grants will be paid **in annual installments each year of the project**. However, payment may be suspended or cancelled after mutual consultation if, after a joint interim evaluation based on the initial plan or goals of the project, it is judged that new developments make it likely that the project can no longer be implemented as planned.

3 Technical Support by AIN*

Depending on the progress of the project and the results of the evaluation, AIN may offer to provide expert advice or introduce experts to the implementing organization.

4 Project Reports

An interim report must be submitted every six months after the commencement of the grant, and a final report must be submitted within two months of the completion of the contract.

- In order to make the results of projects available to the general public, information from these reports may be published on AIN's program website (a subsection of the Ajinomoto Co., Inc. website).

5 Project Evaluation

A joint interim evaluation will be conducted each year after the commencement of the grant, and a final joint evaluation will be conducted upon completion of the contract.

- In order to conduct appropriate evaluations and maximize the benefits of the project, the involved parties (implementing organization, beneficiaries, Ajinomoto Group, etc.) will carry out site visits to assess the progress of the project in terms of the achievement of its targets and the factors behind this progress.

6 Site Visits

In principle, site visits are conducted at the time of the interim and final evaluations. Additional site visits may be arranged by mutual discussion if necessary.

7 Suspension/Cancellation of Grant

The grant may be suspended or cancelled after mutual consultation if, during the contract, new developments are judged to substantially hinder the continuation of the project.

Program Structure

Supervision:	Ajinomoto Co., Inc.
Screening/advice:	Ajinomoto International Cooperation Network for Nutrition and Health* (AIN)
Assistance:	Association for Promotion of International Cooperation (APIC), Food and Agriculture Organization of the United Nations (FAO) Liaison Office in Japan, Japan Association for International Health, The Japan Dietetic Association, Japan NGO Center for International Cooperation (JANIC) (in alphabetical order)
Operational support:	Ajinomoto Group overseas subsidiaries and affiliates/foundations
Secretariat:	AIN Secretariat, CSR Dept., Ajinomoto Co., Inc.

How to Apply

- Application period:
September 1 to October 20, 2010

- Application procedure:

1 Download the following documents from the AIN website
Application Form; Attachments; Points to Note and Instructions for Completing Application Form
<<http://www.ajinomoto.co.jp/company/kouken/global/ainkoubo.html>>
• When submitting an application, please ensure that you read Points to Note and Instructions for Completing Application Form.

2 Complete the application documents in line with **Points to Note and Instructions for Completing Application Form**

3 Submit application documents (must arrive no later than October 20)

1 **Application Form; Attachments; accompanying materials (all on paper)**

Send by post or courier service to:

Ajinomoto Communications Inc., 1-3G
3rd floor, 2-9-1 Hatchobori, Chuo-ku,
Tokyo 104-0032, JAPAN

2 **Application Form and Attachments (data)**

Also send these forms as e-mail attachments to:

ain2011@ajinomoto.com

- Inquiries <by e-mail>:
ain2011@ajinomoto.com

• Inquiries are only accepted by e-mail.

Ajinomoto Co., Inc.

Eat Well, Live Well.
AJINOMOTO

Based on our philosophy, "we create better lives globally by contributing to significant advances in Food and Health and by working for Life," the Ajinomoto Group is engaged in a range of businesses in 23 countries and regions around the world in such fields as food products, amino acids, and pharmaceuticals. We have strived to promote a healthy and vibrant society with global corporate citizenship activities focusing on international cooperation and food and nutrition education. Through the international cooperation activities in the fields of food, nutrition, and health of AIN,* which was launched in 1999 to mark the 90th anniversary of Ajinomoto Co., Inc., we support activities in local communities (grant program) and the building of information and people networks (public forums, etc.) in partnership with experts.

URL: <http://www.ajinomoto.com/csr/index.html>

* Ajinomoto International Cooperation Network for Nutrition and Health (AIN)

AIN was established in 1999 as part of the Ajinomoto Group's corporate citizenship activities by experts and NGO staff active in Japan and overseas. It is an organization that aims to promote international cooperation activities in the fields of food, nutrition, and health.

Representative: Miyuki Adachi, Ph.D., R.D., Professor Emeritus, Kagawa Nutrition University; Chair of the Board of Directors, Non-profit Corporation Shokuseitaigaku Jissen Forum [Research, Education, and Promotion on Ecology of Food and Nutrition]

Vice Representative: Tsutomu Mizota, Ph.D., Professor Emeritus, National University of Nagasaki; Executive Director, NPO Peace Museum

Committee members: Yasuo Endo, D.Agr., Visiting Professor and Tokyo Office Director, Sendai University
Tokiko Sato, Ph.D., Senior Advisor, Japan International Cooperation Agency (JICA)
Teiji Nakamura, Ph.D., R.D., Professor, Kanagawa University of Human Services; President, The Japan Dietetic Association
Hideki Yamamoto, M.D., M.P.H., Ph.D., Associate Professor, Okayama University Graduate School of Environmental Science
Tamotsu Iwamoto, Director and Corporate Vice President, Ajinomoto Co., Inc.



Projects Supported in 2010

11 Projects in 8 Countries (Total grants provided in 2010: ¥16.58 million)



(Photo: The Japan Asian Association & Asian Friendship Society)



(LOOB JAPAN)



(Save the Children Japan)



(Associação Crianças de LUZ)

Bangladesh

Creating a System for Sustainable School Lunch—A Model for Local People's Participation and Cooperation

1st year of 2-year project

Japan Bangladesh Cultural Exchange Association

"Shokuiku" (Food and Nutrition Education) Program for Improvement of Nutritional Status of Mothers and Infants in Poor Rural Areas

1st year of 3-year project

Hunger Free World

Development of Educational Materials on Clean Water, Nutrition, and Health with Participation of Community Residents in Bangladesh

1st year of 2-year project

The Japan Asian Association & Asian Friendship Society

Thailand

Agriculture for School Lunch Project

1st year of 1-year project

The Education for Development Foundation (local NGO)

Indonesia

Nutrition Improvement Project Through Construction of a Nutrition Education/Meal Service Center and Development of Vegetable Gardens

1st year of 2-year project

PH-Japan

The Philippines

Food Education Through School Lunches and Organic Vegetable Gardens

1st year of 2-year project

LOOB JAPAN

Vietnam

Improvement of Child Nutrition in Mountainous Areas of Vietnam—Promotion of Exclusive Breastfeeding

2nd year of 2-year project

Save the Children Japan

Utilization of Home Gardens and Model Construction of Nutrition Care for the Elderly in Rural Vietnam

3rd year of 3-year project

Thaibinh Medical University (local university)

Brazil

School Lunch Project Using Vegetables Grown in School Gardens

2nd year of 2-year project

Associação Crianças de LUZ (local NGO)

Malaysia

Program to Empower Indigenous Orang Asli Women with Health and Nutrition Knowledge to Improve the Health and Nutrition of Young Children

2nd year of 2-year project

Universiti Putra Malaysia (local university)

Peru

Project for Network Development and Community Empowerment for Promotion of Good Practices in Nutrition

2nd year of 3-year project

AMDA Multisectoral and Integrated Development Services (AMDA MINDS)

<Privacy Policy>

The personal information you provide in applying for this program will be handled with the utmost care and will only be used for purposes relating to the program (selection, announcement of results, etc.). If a project is selected for a grant, the name of the organization, name of the representative, address, outline of the selected project, and grant amount will be disclosed on the Ajinomoto Group website and through other media. Personal information will not be disclosed to third parties without the applicant's permission, except in cases where it is necessary to delegate some of the work relating to the program to outside parties.