

Ajinomoto Co., Inc. Selected as Sustainability Transformation Brand 2025

Selected consecutively from last year

TOKYO, May 14, 2025 – Ajinomoto Co., Inc. (“Ajinomoto Co.”) has been selected as one of the “Sustainability Transformation (SX) Brands 2025,” designated jointly by the Ministry of Economy, Trade and Industry (METI) and the Tokyo Stock Exchange, Inc. (TSE).

SX is an initiative in which a company strives to improve long-term and sustainable corporate value by synchronizing the sustainability of society with that of itself while carrying out the necessary management and business reforms to achieve such synchronization. The “SX Brands” are a group of progressive companies that are selected and awarded for enhancing their ability to create a source of funds for growth in a sustainable manner through SX to realize the improvement of corporate value.

Ajinomoto Co. has been selected consecutively, following the inauguration of the SX Brand last year.



In the selection process, Ajinomoto Co. was highly evaluated on the following three points.

- The company has established a future business model based on the unique competitive advantage of “AminoScience,” and toward the realization of ASV (Ajinomoto Group Creating Shared Value), identifies Materiality from a long-term and multi-stakeholder perspective, looking ahead to 2050. The consistency of Purpose, Materiality, and each execution strategy can be confirmed, and further acceleration and progress in ASV management can be witnessed.
- Through the two outcomes of reducing environmental impact and helping to extend healthy life expectancy, the company is building a story of realizing the company’s purpose of “contributing to the well-being of all human beings, our society, and our planet with ‘AminoScience’.”
- In the area of human resources, under the concept of “connecting,” the company is implementing measures globally, from the perspectives of “our Purpose,” “diversity,” “challenge,” and “well-being.” The company strengthens intellectual property across business domains and makes it the source of the competitive advantage common to multiple businesses.

With its purpose of “contributing to the well-being of all human beings, our society, and our planet with ‘AminoScience’,” the Ajinomoto Group has set two outcomes as its goal: to help extend the healthy life expectancy of 1 billion people and to reduce our environmental impact by 50% by 2030. As initiatives to realize this purpose, the Group will promote the evolution of ASV management, which aims to co-create social value and economic value through business and, under a governance structure for realizing ASV management, will rapidly and continuously improve corporate value by reducing negative impacts and further creating positive impacts.

Reference

Link to explanation of SX brands on the METI website:

https://www.meti.go.jp/english/press/2025/0514_001.html

For details on Ajinomoto Co. and the Ajinomoto Group, visit www.ajinomoto.com

For further information, please contact: [HERE](#)