

From Vietnam's Fields to a More Sustainable Agri-food System Vietnam “Sustainable Cassava Project”

The Ajinomoto Group is advancing regenerative agriculture demonstration projects in several countries for cassava and sugarcane, key raw materials for the umami seasoning AJI-NO-MOTO®, with the aim of contributing to sustainable agriculture and ensuring stable and sustainable procurement of raw materials.

As one example, we would like to introduce “Sustainable Cassava Project” led by AJINOMOTO VIETNAM CO., LTD (“AJINOMOTO VIETNAM”). In Vietnam, AJI-NO-MOTO® is produced by making sugar from cassava starch and fermenting it. However, cassava cultivation in Vietnam faces challenges such as crop damage caused by pest and diseases, lower yields, and stagnant farmer productivity.

To help address these issues, AJINOMOTO VIETNAM is implementing the Sustainable Cassava Project in collaboration with local farmers. Through initiatives such as introducing new cassava varieties and cultivation techniques and using digital technologies, the project aims to build a sustainable agri-food system.

The video features voices from local farmers working together with us on this project, as well as from employees of the Ajinomoto Group. We invite you to watch it.

↓Please click on the image below to move to the video.



References

AJINOMOTO VIETNAM. official website: [Homepage Ajinomoto Vietnam](#)

March 13, 2026 press release, “Ajinomoto Co., Inc. and Ajinomoto Vietnam Co., Ltd. Selected for the FY2024 Supplementary Budget Global South Future Oriented Co-Creation Project Subsidy (Small-Scale Demonstration / Feasibility Study Projects) by the Ministry of Economy, Trade and Industry for a Regenerative Agriculture Demonstration Project in Cassava Cultivation in the Socialist Republic of Vietnam”:

https://www.ajinomoto.co.jp/company/en/ir/news/news-20260313/main/0/link/20260313_E.pdf

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