

Milano Cortina 2026, Together with Challenges Supporting TEAM JAPAN: The Victory Project®

Ajinomoto Co., Inc. supported each athlete's challenge on-site through the "Victory Project®"*1, which supports TEAM JAPAN, at the Olympic and Paralympic Winter Games Milano Cortina 2026 held in February–March 2026.

In this project, leveraging over 100 years of expertise in food and nutrition cultivated by Ajinomoto Co., Inc., we worked to provide support not only through meals and supplemental snacks, but also by offering spaces where athletes could relax both physically and mentally.

During the Olympic period, we developed "Power Gyoza DON"*2 in collaboration with Michelin-starred chef Yoji Tokuyoshi and our frozen foods, and served it at the local JOC G-Road Station*3. In addition, through Ajinomoto Foods Europe S.A.S., we expanded it to restaurants in Milan as a menu item that anyone can enjoy deliciously.

During the Paralympic period, we provided the frozen bento "Aete," which balances great taste and nutrition, as well as a dashi broth drink made with "SIIDA," creating a space where athletes could recharge with renewed energy.

The knowledge cultivated through these sports support initiatives is spreading throughout society via our products and services, leading to the creation of both social value and economic value.

We invite you to see how the Ajinomoto Group continues to stand "Together with challenges."



↓Please click on the image below to move to the video.



Photo right: Nordic Combined – Akito Watabe

Photo left: Figure Skating – Kaori Sakamoto

Photo left: "Victory Project®" Yuki Ueno (in charge of Akito Watabe) Photo right: "Victory Project®" Rui Takashiba (in charge of Kaori Sakamoto)

*1 The Victory Project® is an initiative launched in 2003 jointly by Ajinomoto Co., Inc. and the Japanese Olympic Committee (JOC) for athletes representing Japan and prospective national team athletes. Its goal is to enhance Japan's international competitiveness and increase medal counts through conditioning support based on "food and amino acids." To date, we have provided nutritional support leveraging "AminoScience" to many top athletes, including TEAM JAPAN.

*2 A gyoza rice bowl designed to help you consume nutrients needed for energy. It is formulated to cover approximately one-third of the daily vegetable intake target of 350g, and achieves both great taste and nutritional value through a combination of "Pork Gyoza" and seasonal Italian vegetables.

(Japanese only):

[Power Gyoza DON ~Yoji Tokuyoshi × "Victory Project®"~ | JOC G-Road Station | Milano Cortina 2026 Olympic and Paralympic Winter Games TEAM JAPAN Support | Ajinomoto Co., Inc.](#)



※2 「Power Gyoza DON」



President Nakamura tasting 「Power Gyoza DON」
at a restaurant in Europe

*3 A nutrition support hub for TEAM JAPAN established by the JOC starting from the Olympic Games Rio 2016, with full cooperation from Ajinomoto Co., Inc. It is set up at an easily accessible location near the athletes' village to complement meals in the village. By enabling athletes to intake nutrients needed for their bodies and minds during the competition period, it supports them in maintaining their condition.

Reference

Milano Cortina 2026 Special Website (Japanese only):

https://www.ajinomoto.co.jp/sports/milano_cortina2026/

March 2024 IR Topics ("Victory Project®" 20th Anniversary):

https://www.ajinomoto.co.jp/company/en/ir/library/topics/main/00/teaserItems1/0/linkList/011/link/202403_IR_Topics_VP_E.pdf

For further information, please contact:

Ajinomoto Co., Inc. Investor Relations investor_relations@asv.ajinomoto.com