

Toward Sustainable Logistics That Address Social Issue

Logistics Reform at the Ajinomoto Group Driven by Frontline Teams and Collaboration

F-LINE Co., Ltd., is a logistics company jointly established by five food manufacturers, including the Ajinomoto Group, based on the founding philosophy of “competition in products, cooperation in logistics.” Through cross-company collaborative distribution that transcends corporate boundaries, F-LINE is working to realize efficient and sustainable logistics.

The logistics industry is facing structural challenges, including the so-called “2024 logistics issue*.” Against this backdrop, logistics sites are striving to achieve both higher productivity and improved working conditions by promoting operational improvements, DX initiatives, and automation, while also advancing collaborative logistics initiatives. In addition, by actively promoting modal shifts that utilize rail and maritime transportation, the industry is working to simultaneously enhance transport efficiency and reduce environmental impact.

Supporting these initiatives are the diverse people working on the front lines of logistics. Employees across various roles - such as warehousing, transportation, and administrative functions - continuously pursue improvements and innovations in their daily operations, demonstrating strong teamwork and taking pride in their work. By proactively entrusting responsibilities to younger employees on the frontline, a culture has taken root in which each individual thinks independently, puts forward ideas and improvements, and contributes to continuous operational improvement.

Please take a look at how on-site expertise and collaboration form the foundation of efforts to build sustainable logistics.

↓Please click on the image below to move to the video.



* A social issue in which the introduction of caps on overtime hours for truck drivers leads to transportation constraints, raising concerns about the sustainability of logistics and the stability of supply.

Reference

F-LINE Co., Ltd., website (Japanese only): <https://www.f-line.tokyo.jp/>

Ajinomoto Group website story, "What Is a Modal Shift?" (Japanese only):
<https://story.ajinomoto.co.jp/report/096.html>

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