

Creating a Team Culture that Enhances “Passion” in Our Purpose Introducing a Day in the Life of Our CEO

In this issue, we would like to share with you for the first time, a day in the life of Mr. Fujie, Representative Executive Officer & President.

Mr. Fujie emphasizes communication with each and every employee, listens to what those on the frontlines say, and is promoting the transformation of the corporate culture to one in which employees can take on challenges on their own initiative and independently. He is also actively communicating, both internally and externally, about the Ajinomoto Group's efforts. As part of this communication, we would like to introduce a video of a day in the life of Mr. Fujie, who aims to build flat relationships that lead to taking on challenges.

Through a variety of internal communications, including dialogues, the Group will evolve its culture into one in which employees are the central characters and can proactively communicate their own ideas to their organization and management, regardless of how many years they have been employed, or whether they are just out of school, or mid-career hires, in order to realize our vision, and also independently take on new challenges without being bound by the organization or its past ties.

We believe that having management and employees communicate about the company's Purpose and each of their individual Purposes, and working as a team to realize the company's Purpose and ASV, * will lead to the Ajinomoto Group's sustainable growth and enhancement of corporate value.

Please take a look at a day in the life of our CEO who continues to take on challenges along with our employees, and aims to transform the corporate culture.

ASV (Ajinomoto Group Creating Shared Value) means creating social and economic value by solving issues through our business. Since its establishment, the Ajinomoto Group has been taking on the challenge of innovation in various areas based on the belief that there are great opportunities for creating economic value by resolving social issues, leading to sustainable growth.

↓Please click on the image below to move to the video.



The Ajinomoto Group will contribute to the well-being of all human beings, our society and our planet with “AminoScience” based on the corporate slogan “Eat Well, Live Well.” The Ajinomoto Group has offices in 34 countries and regions, and sells products in more than 130 countries and regions. In fiscal 2023, sales were 1.4392 trillion yen (9.9 billion U.S. dollars). To learn more, visit www.ajinomoto.com.

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