

We deliver a happy life that brings smiles to everyone's faces
Innovatively delicious Gyoza with wings from Ajinomoto Foods North America

Ajinomoto Foods North America (“AFNA”) has been selling frozen gyoza in the U.S. since 2000, starting in specialty Asian grocery retailers and expanded to majority of mainstream markets. This past December, AFNA additionally introduced to mainstream consumers via Costco Wholesale stores, a new innovative “Hane” gyoza, or gyoza with wings, which forms a crispy batter lace around each gyoza allowing for a more visually appealing and delicate crispy eating experience.

Our new AJINOMOTO® Japanese Style Gyoza has received rave reviews and tremendous results as one of our best performing launches in Costco Wholesale.

With the strong start in the Northwest region of Costco Wholesale, AFNA is planning to expand the regions of Costco Wholesale to cover the rest of America, Canada and Mexico. With this launch, AFNA continues to fulfill our purpose “to make everyday eating a HAPPY Experience”.

In order to deliver these products safely to our customers, we are committed to quality and stable production, and take over work at home saves the customers' time and labor. Here we will introduce what some of these employees are doing and some comments from our customers today.

The Ajinomoto Group's Frozen Foods Business enriches the world's food culture by being No. 1 in deliciousness, fun, and healthy and nutritious, and delivering excitement and smiles to our consumers.

↓Please click on the image below to move to the video.



Reference

Ajinomoto Foods North America : <https://www.ajinomotofoods.com/>

The Ajinomoto Group will contribute to the well-being of all human beings, our society and our planet with “AminoScience” based on the corporate slogan “Eat Well, Live Well.” The Ajinomoto Group has offices in 36 countries and regions, and sells products in more than 130 countries and regions. In fiscal 2022, sales were 1.3591 trillion yen (10.0 billion U.S. dollars). To learn more, visit www.ajinomoto.com.

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